



TAKING YOUR MESSAGE TO A HIGHER LEVEL

BOOK PUBLISHING • CURRICULUM DEVELOPMENT • LITERARY MANAGEMENT

## Press Release

### For Immediate Release

November 20, 2009

### **College Counselor Encourages Students to Take Their “Try New Things” Philosophy to the Next Level**

**Oviedo, FL** — College is about uncensored experimentation. Whether that experimentation is about adopting new studying habits or exploring new religions, many would agree it’s a great time, without parental censorship, to try new things: friends, lifestyles, diets, ideals, and even a new image. The uncensored experimentation and risk college life offers can be just as enticing as a box of chocolates and just as dangerous as a minefield of combat because it is a time when, socially and spiritually, young adults tend to break away and branch out. And that’s ok as long . . . as they’re headed in the right direction.

Trevor Francis’ new book, *Try Higher: A Call to Every College Student*, encourages students to take the “try new things” to a whole new level—a higher level—where they can discover their unique mission and live out their true identity. It shows students the connection between academics, relationships, social involvement, and spiritual choices and how God can not only *be* a part of their college experience *but also improve it!*

“Try Higher beautifully blends practicality and spirituality for the college student. Synchronizing the academic world with one’s relationship with God is not always easy, but Trevor Francis demonstrates keen insight, straightforward talk, practical advice, and solid spiritual perspectives that will keep students grounded and studying with purpose and resolve as they honor their Lord on campus. This should be required reading for every student, and recommended reading for everyone else!”

**–Dr. Tom Blackaby, Director of International Ministries for Blackaby Ministries International and son of Henry Blackaby**

Francis’ compelling stories, college tips, checklists, action plans, and reference, give college students the tools and the motivation they need to make their college experience a success!

#### **ABOUT THE AUTHOR:**

**Trevor Francis (Ed.D.)** is an academic counselor, writer, speaker, and founder of Higher International, a non-profit organization dedicated to developing spiritual leaders on college campuses. He and his wife Nicole reside in Elkins, Arkansas. You can find out more about Trevor’s ministries and purchase *Try Higher* on [www.tryhigher.com](http://www.tryhigher.com).



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